



## Prince Albert fits your taste!

Meets the fondest wishes of any man who likes to smoke because it has the **right flavor** and aroma and coolness. It's the most cheerful tobacco you ever did pack in a jimmy pipe or roll into a cigarette. And it's so good you just feel you never can get enough. The patented process fixes that—and cuts out bite and parch!

**Listen:**  
It's easy to change the shape and color of unsuitable brands to imitate the Prince Albert red tin, but it is impossible to imitate the flavor of Prince Albert tobacco! The patented process protects that!

When you fire up your first smoke you'll decide that you never did taste tobacco that hits your fancy like

# PRINCE ALBERT

the national joy smoke

For it exceeds in goodness and satisfaction the kindest word we ever printed about it!

Men, we tell you this tobacco will be a revelation to you. So, take this information at 100%, get out the old jimmy pipe from its hiding place or locate the makin's papers—and fall-to!

Your wishes will be gratified at the nearest store that sells tobacco, for Prince Albert is in universal demand. It can be bought all over the states and all over the world! Tippy red bags, 5c; tidy red tins, 10c; handsome pound and half-pound tin humidors—and that fine pound crystal-glass humidor with sponge-moistener top that keeps the tobacco in such excellent trim.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

## BUSINESS RULES FOR 1916.

It's a belief of the Progressive Farmer's that the farmer ought to be just as truly a "business man" as a manufacturer or merchant—not so big a "business man" in most cases, but just as genuinely "business" in all his methods. So important is this in our opinion that we are going to repeat a few ideas we have been suggesting over and over again:

1. Take an inventory the first of the year.
2. Put your rental contracts in writing.
3. See that all deeds and other papers are in proper shape, and put your will in written form.
4. Get all your 1915 debts paid, and if there are any you can't pay now, get a memorandum as to the exact amounts of all and arrange to extinguish them as fast as possible.
5. Get a farm record or account book and keep account of all sales, purchases, etc., in 1916.
6. Put your money in a bank and pay all bills by check.
7. Use printed stationery, alphabetical letter files and bill files, and make it a rule (its one to be proud of) that you answer all letters promptly.
8. If you must buy on credit at any time during the year, make it a point to exhaust all efforts to borrow cash and pay interest 6, 8 or even 10 per cent per annum if necessary rather than pay 25 to 75 per cent per annum in the form of time prices.
9. Keep informed as to prices in more than one market, and practice proper grading and packing of every product you sell.
10. Name your farm and make a reputation for it as a place from which to get quality products, prompt service and a square deal.—The Progressive Farmer.

## HOW UNCLE JOHN SUBSCRIBED.

"You know how I got started with you wuz that one of the neighbors that you had got stirred up kep' pesterin' me to take the paper. Last time he tackled me we was comin' back from meetin'. No, I says, I ain't got no use for this book business. Well, I dunno about that, he says didn't the Lord A'mighty set a sort o' example about books by puttin' his teachin's where we could read 'em? Well, that kind o' shet me up for a minute; an' then he went on, 'What's more,' he says, 'did y'ever look over the country and think about the folks who business and all lines o' work, and see whether it's the folks who read books and papers most or the folks who don't read 'em at all, who seem to be makin' the most money and havin' the most influence?'"

"Es I say, that kind o' laid me out; it right then a Scriptur notion struck me that I thought would put the fix on him. 'Well,' says I, 'you heard a preacher read just now how the Lord said a feller ought to make his livin' in the sweat o' his brow, and I

guess you can't improve on that."

"'Exactly,' says he, 'exactly. But a feller Graham pointed out t'other day that the Lord didn't say sweat o' your back but o' your brow and a man's brow is where his brain is. So I figure it out that while we've got to sweat a lot with our muscles, if we don't do a little sweatin' from the brow with real brain-exershun, we're not likely to make much. As Zeb Green says, a feller's got to use his head for some'n more'n a hat rack."

"Well, I seed the feller wuz really right, an' that a good paper or book is really needed to feed a feller's brain the same as meat and bread feeds his body. 'Well, take that dollar an' shet up,' says I.—The Progressive Farmer.

## "THE MISLEADING LADY."

"The Misleading Lady," a five-act photoplay adapted by H. S. Sheldon from the drama of the same title by Charles W. Goddard and Paul Dickey, has just been completed by Essanay and was released in January. Henry B. Walthall and Edna Mayo are the leads in the story that deals with a woman's contempt of a man and his reversion to type in his wooing of her.

"The Misleading Lady" is a psychological study of reversion to type. It is dear to lovers of lovers because it portrays a wooing that scorns conventions.

The dangers that beset the makers of this picture were made up mostly of the chance of overshadowing. A man cannot be portrayed as reverting to first principles without being very obviously a cave man. This isn't the idea of the play, however. In casting the picture, Essanay took these things into consideration. It was more a question of "shading" by the actor and actress than it was of straight reversion. So Henry B. Walthall and Edna Mayo were cast for the leads.

In the drama are the throbs of passion, raw and unrestrained. There is the situation in which the brute man hides in evening dress and captures the cultured and sheltered girl. And then there is the gradual reversion to the cave woman in which the girl becomes fit mate for the man who loves her.

Goddard and Dickey were sure of success when they wrote the play because they struck a universal cord. All the world loves a lover and the more brutal the wooing, the more it is appreciated. So when a girl is kidnapped by a man and chained to the floor with a dog chain, and when that man takes her in his arms and caresses her despite her frenzied scratching, the seer experiences the thrill that always accompanies the knowledge of a passion that is beyond the pale.

And Henry B. Walthall and Edna Mayo cleave true to the pith of the story. There is no digression. It is a rough wooing, roughly wrought, a bronze piece of art in which delicate pictures are made with a massive

hammer. And in the conclusion, there is the joy that always comes to one at the sight of a successful love affair.

This great V-L-S-E five-act masterpiece will be shown at the Queen Theater on Thursday, Feb. 17, and should attract large audiences both afternoon and night.

## HOTEL BRYAN ARRIVALS

L. Kimble, Houston.  
A. G. Baer, Dallas.  
Theo. Miller, Washington, D. C.  
R. C. Carroway, Dallas.  
W. E. Howard, Austin.  
C. C. Cato, Austin.  
E. E. Shelton, Memphis.  
A. R. Poole, New Orleans.  
Geo. B. Prigdon and wife, Beaumont.  
J. W. Voe, Dallas.  
T. G. Bishop, Caldwell.  
T. O. Walton, Livingston.  
J. B. Morgan, Dallas.  
M. Cahagan, Philadelphia.  
E. Barker, Atchison, Kan.  
Jack M. Bledsoe.  
A. M. Durman, Beaumont.  
J. W. Jack, Palestine.  
M. H. Rich, Palestine.  
N. Grip, New York.  
C. H. Kendrick, Ennis.  
J. B. Taylor, Burleson.  
C. Lambert, Hearne.

## WISE AND OTHERWISE.

First American Citizen—Just back from London? Second American Citizen—Yes. First American Citizen—What steamer were you rescued from.—Life.

Staylate (at 11:30, during a pause)—A penny for your thoughts. Miss Bored—I was just thinking this is leap year and— Staylate (rising hurriedly)—I er—guess I'll be going.—Boston Transcript.

The desire of power in excess caused the angels to fall; the desire of knowledge in excess caused man to fall, but in charity there is no excess; neither can angels or man come in danger by it.—Bacon.

His Wife—There you go again! You are always finding fault. Her Husband—Sure, and I'll never forget the day I found you.—Indianapolis Star.

"Mother, Mr. Fluddub has asked me to be his wife. What shall I do?" "Consult Bradstreet and Dun, my dear; also a competent lawyer, and your heart."—Louisville Courier-Journal.

The Soubrette—Those quartet singers seem to get on well together, don't they? The Comedian—Yes. They represent a strange paradox. The Soubrette—What do you mean? The Comedian—Peace without harmony.—Youngstown Telegram.

"Why are some ministers called doctors?" asked the inquisitive person. "Because they cure a lot of people of insomnia, I suppose," answered the Wise Guy.—Indianapolis Star.

Look for goodness, look for gladness. You will meet them all the while; If you bring a smiling visage To the glass you meet a smile.—Alice Cary.

"Do you think we have too much book learning?" "There isn't any other kind. As soon as a man finds out anything worth knowing he proceeds immediately to write a book about it."—Washington Star.

"The choir of the Memorial Church was full Sunday, and the music was excellent." Some do sing better in that condition.—Federal Record.

Fame is what you have taken. Character's what you give; When to this truth you waken, Then you begin to live.—Bayard Taylor.

"I don't understand you, Ludo. One day you're bright and jolly and the next depressed and sad." "Well, I'm in half mourning, that's why."—Filer and Blissett.

Yet they believe me, who await No gifts from chance have conquered fate.—Matthew Arnold.

Villain—Where are those papers? First Assistant Villain—In the blacksmith shop! Villain—Ha, ha—I suppose being forged. First Assistant Villain—No, being filed!—Michigan Gargoyle.

Milwaukee claims to have been enthusiastic over the president; yet nobody escorted him to a brewery.—New York World.

## Education.

A learned professor was discussing the boy athlete, and announced that he is prone to set athletics far above English, mathematics and history. In conclusion he told of a conversation he had had with a young nephew of his a few days previous.

"William," said I, "I'm glad to hear of your success on the school baseball team, but you must remember that there are other things in life besides baseball."

"Yes, Uncle Will," he answered, gravely, "but, hang it all, I'm afraid I'm too light for football or rowing."—Harper's.

The Teutonic part of Milwaukee is still down on the president, four to one, according to local German-Americans. That big reception was in recognition of the presidential office, they say.—Springfield Republican.

The attempt to grease the ways for the new literacy test bill, by exempting immigrants subject in the countries they come from to legal disability because of religious beliefs, scarcely helps matters.—Springfield Union.

Little Lemuel—Say, paw, are there any people living on the moon? Paw—I suppose so, son. Little Lemuel—What becomes of them on dark night, when there ain't any moon?—Indianapolis Star.

In case Ambassador Morgenthau returns to finance the president's campaign, it will afford a fine opening abroad for George Perkins.—Washington Post.

The suffragist plan to bombard hostile congressmen with poems outdoes all the previous manifestations of woman's inhumanity to man.—New York Sun.

"Sound Americanism" is what Colonel Roosevelt demands. And he stands ready to supply a part of the Americanism and most of the sound.—Kansas City Journal.

The Republicans will have to choose between being beaten with Roosevelt or by him.—Florida Times-Union.

Instead of wearing a laurel wreath the modern poet struggles along without a haircut.

Nowadays we hear more about the shiftless son-in-law than about the prodigal son.

## GLOBE SIGHTS.

Good behavior probably will get you more than good luck.

What has become of the old-fashioned orator who waved a bloody shirt?

Don't stick to your work so close you're speechless when you can't talk shop.

Much of the screaming about injustice is done by those who want the best of it.

Considering the difficulty of getting up early the worm isn't much of a reward.

When Rufe Hoskins feels grouchy, he says the Sunny Jim is the greatest thing since the invention of the Atchison Globe.

## H&TC

Oil Burning Route  
\$15.13 NEW ORLEANS AND RETURN

Account, Madi Gras—Tickets on sale daily Feb. 29 to March 6th inclusive, limited to return March 17th, privilege of extension of final limit to April 3rd by a payment of \$1.00 and deposit of ticket with joint agent on or before March 17th.

S. H. HARRIS, Ticket Agent

## LOOK HERE!

We Make the Choicest  
FRENCH ROLLS  
LIGHT ROLLS  
RYE BREAD  
CREAM BREAD  
CAKES and PIES  
Angel Food Cake to Order  
**TEXAS BAKERY**  
MRS. OTTO BOEHME  
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## STEVENSON MACHINE WORKS

MILL SUPPLIES  
PHONE NO. 7-2 RINGS

## CUT FLOWERS

Beautiful Carnations, Red, White, Rose, Pink and Shell Pink; Pansy Plants in Bloom, 25c per \$1.50 per 100; Cabbage Plants, 50c; 500, \$1.00; 1,000, \$1.75.

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NAVASOTA, TEXAS

## Exchange Barber Shop

The most Sanitary shop in the city. Mahdeen Hair Tonic, with a money-back-guarantee. Try a bottle; it removes dandruff.

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## SPIRELLA CORSET

I have spent several months in studying corset fitting and am prepared to give you a perfect fit.

Phone 282. Corsetiere.

## MRS. T. M. EWING

There are also men who can't sweep a sidewalk without feeling it is a great responsibility.

After you have sized up the average white man, don't you wonder why there are cannibals?

Don't look up the friend you haven't seen for twenty years. If you would avoid disappointment.

Our notion of a competent mechanic is one who can tame a gasoline engine when it gets rebellious.



Great Peace Allegory in "The Birth of a Nation."